HUFF BUSINESS



Rana Florida
CEO, The Creative Class Group & Author, Upgrade

The Creative Class With Peter Marino

For the first time in human history our economic output turns on our creativity, which is fundamentally transforming the way we live and work. The Creative Class, as defined by Professor Richard Florida make up 40 million Americans -- over a third of our workforce -- who think and create for a living. This "Creative Class" is found in a variety of fields, from arts and science, to tech and education, and architecture, entrepreneurship and business. The Creative Class video series celebrates innovative creators across disciplines.

This Creative Class show features <u>Peter Marino</u>, an internationally acclaimed architect working in commercial, cultural and residential architecture helping to redefine the modern luxury world. From Chanel boutiques in Paris and Beverly Hills to Christian Dior stores in Shanghai and New York, Marino is an interior Design Hall of Fame member.

Watch:



Rana Florida is the author of the best-selling book <u>Upgrade, Taking Your Work and Life from Ordinary to Extraordinary</u>.





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